

CAREER ADVICE

Say It, Don't E-mail It

BY MIKE EVERS

After years of preaching the proper use of e-mail, I violated my own rule: E-mail is fine for scheduling meetings and sending documents, but not for real communication.

This column serves as my confession and self-imposed punishment. Upset that a repeat client would not agree to use my search firm exclusively, I hit the "send" button on an e-mail expressing my disappointment. Dumb, dumb, dumb. Although we kept the client, I know that I damaged the relationship and will need to do repair work over time.

E-mail is so quick and easy to use, even those of us who know better can find ourselves engaged in passive-aggressive e-mail correspondence. If you have something to say, pick up the phone and engage in a conversation. Whether you are seeking a new job or want to move up the ladder you are on now, e-mail is not your friend. It magnifies mistakes, fails to express sincerity and creates a lasting record you can't erase.

MIKE EVERS can be reached at 888.324.0154 or at mike@everslegal.com

Alikian previously served as division counsel and vice president of corporate development for Homestore Inc.

The New York State Insurance Department named **Robert Easton** deputy superintendent and general counsel. He formerly was deputy solicitor general of the department's division of appeals and opinions. The department also named **Zachary S. Weiss** special counsel. Weiss previously served as general counsel to the Criminal Division of the Office of the New York State Attorney.

New York Life Insurance Co. announced two promotions. **Sara Badler** was named senior vice president and deputy general counsel and **Richard Taigue** was named first vice president and deputy general counsel.

Introducing a series of relevant podcasts hosted by Dykema and *InsideCounsel*

FEATURED PODCAST **Redefining Director Liability**

Dykema attorney Melissa C. Brown, in a conversation with Michael Burr, *InsideCounsel's* editor-at-large, explains the new standard established by the Delaware Supreme Court for liability in cases alleging directors' failure to monitor corporate activities. • A persuasive litigator, Melissa has focused her practice on securities litigation and general commercial litigation. • To listen to this podcast and access more resources on our microsite, go to www.insidecounsel.com/dykemaondemand.

MELISSA C. BROWN

DyKEMA | **ON DEMAND**
www.dykema.com